



The key to
sustainability is
circularity

**Nordic
Circular
Hotspot**

and the key
to circularity is
collaboration



Einar Kleppe Holthe (NO)
Natural State



Elin Bergman (SWE)
Cradlenet



Kim Hjerrild (DK)
Lifestyle & Design Cluster

A small status on NCH 2022

–

Nordic Circular Transition Groups 2022



[Partner Programme](#)

[Circular Arena](#)

[Circular Summit](#)

[Information](#)

Accelerating the transition to a circular economy in the Nordics

Knowledge sharing ◦ Matchmaking ◦ Collaboration





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[#NordicCircularHotspot](https://twitter.com/HotspotNordic)



**Nordic
Innovation**

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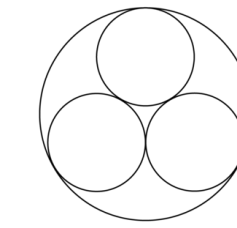
twitter.com/nordicunno

instagram.com/nordicinnovation

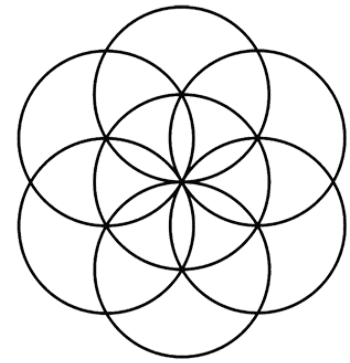
[#CircularNordic](https://twitter.com/nordicunno)

**BUSINESS
FINLAND**

Crodlenet



Natural State



CIRCULARITIES



Lifestyle & Design Cluster.



**RI.
SE**



**Nordic
Innovation**





Bjarni Herrera (IS)
(Cicero)



Elin Bergman (SWE)
Cradlenet



Cathrine Barth (NO)
Circularities by Natural State



Einar Kleppe Holthe (NO)
Natural State



Harpa Juliusdottir (IS)
Festa



Outi Suomi (FI)
Business Finland



Isabella Holmgaard (DK)
(Message)



Kim Hjerrild (DK)
Lifestyle & Design Cluster



Elin Larsson (SE)
RE:Source



Josefina Salén (SE)
RISE

A strategic approach to systemic change – A Transitional Strategy –



Management and facilitator.
In 2021 our three main
initiatives and projects are:



A ten-year circular market transition
program for cross segment, cross
sector and cross silo collaboration.



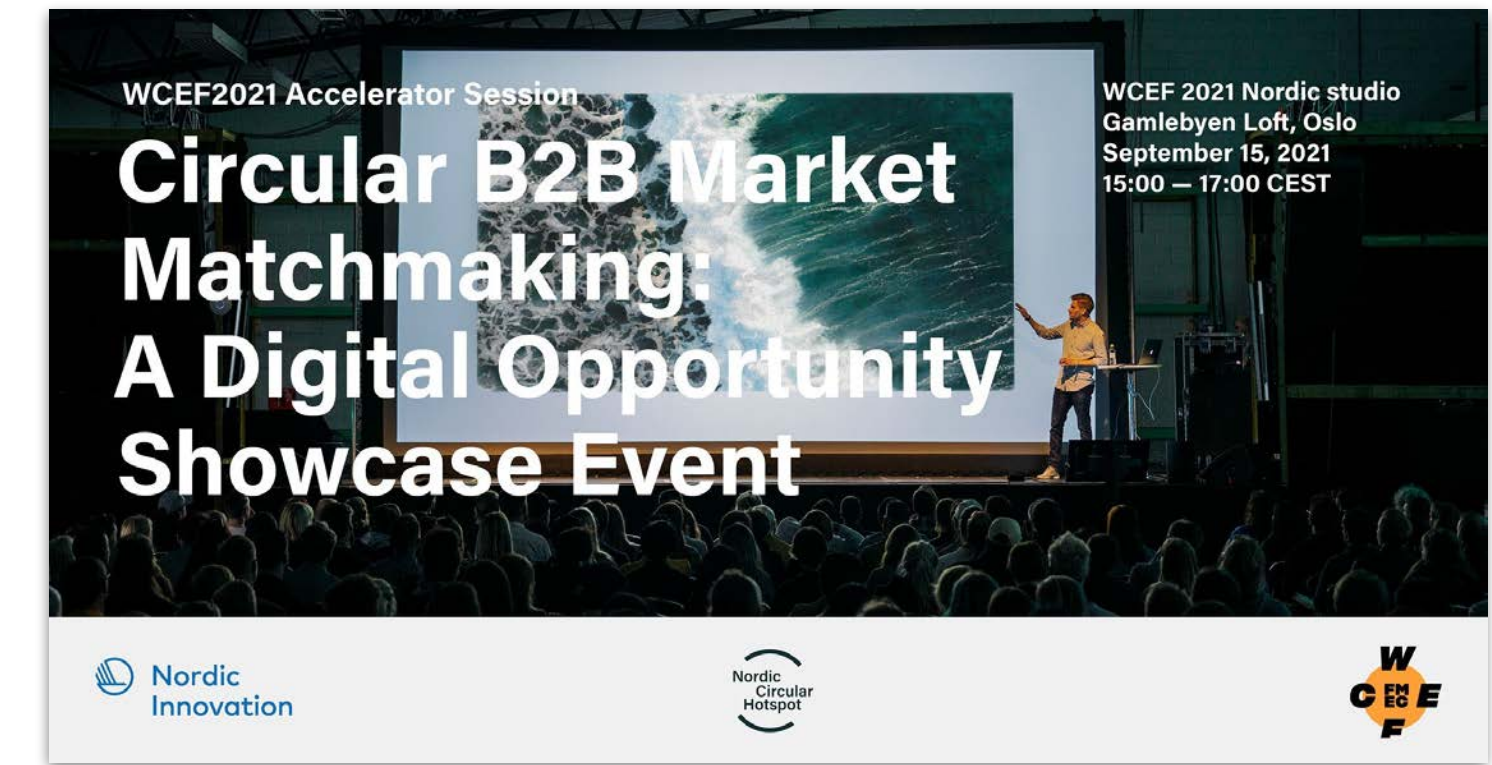
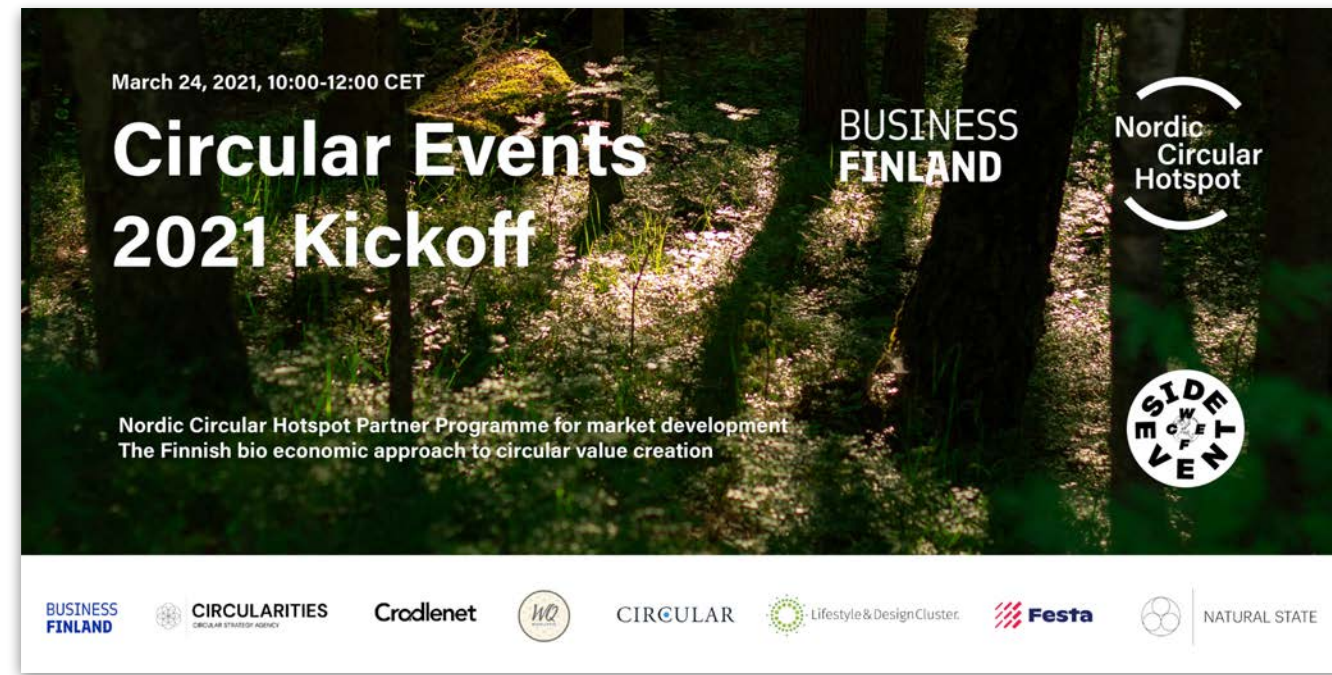
The first multi-stakeholder platform
for the circular transition in the
Nordics. Open and free for all.



Annual summit exploring the
tremendous circular opportunities
the region has to offer.



Raising awareness



Setting the agendas for Circular Economy in the Nordic Region - The Nordic Circular Summit

Circular Nordics 28/11

Opening (10:00 - 11:45 CET) (Nordic Circular Hotspot, Nordic Innovation & friends)
The Nordic Model as a leading star, the economic potential of the Nordic region, circular economy as a driving force for international collaboration. How can the transition to circularity benefit from the Nordic way of thinking, living and working?

Breakout Sessions (13:00 - 14:00 CET)

- Circular What? (Emergence School of Leadership)
- Nordic Circular State of Play (Nordic Circular Hotspot)
- Hotspots of the World (NCH, Holland Circular Hotspot)

Breakout Sessions (14:15 - 15:15 CET)

- The Future of Manufacturing (RISE)
- Renewable Energy (Festa, Circular Solutions)
- Ocean Challenges and Solutions (Natural State, TOOL)

Zoom Workshop (15:30 - 16:30 CET) (NCH, Emergence School of Leadership)
Nordic academia, design and business coming together for circular problem solving

Circular Innovation 27/11

Opening (10:00 - 11:30 CET) (Nordic Circular Hotspot, Nordic Innovation & friends)
Circular principles in sustainable innovation, from linear to circular with leading Nordic companies, start-ups and accelerators kickstarting the circular transition, building a regenerative Nordic market for the 2020s and beyond, and more.

Breakout Sessions (13:00 - 14:00 CET)

- Capital Markets & Circular Economy (Circular Solutions, WholistrQ Holding)
- Circular Food System (CradleNet)
- Fashion & Furniture (Lifestyle and Design Cluster)
- Circular City Life (Natural State, Circularities)

Closing (14:15 - 15:15 CET) (Nordic Circular Hotspot, Nordic Innovation & friends)

- Event and Workshop Summary
- Next moves for Nordic Circular Hotspot
- Unlocking the Linear Lock-In (Circular Change)
- Nordic Circular Leadership (Panel discussion, Q&A)

Free Online Summit • November 26 — 27, 2020

Circular Economy in the Nordic Region

Nordic Circular Hotspot

Nordic Innovation

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November 23 - 26, 2021

FREE DIGITAL SUMMIT HOSTED FROM COPENHAGEN

Nordic Circular Summit

Four Days Exploring the Circular Economy in the Nordic Region

Nordic Innovation Nordic Circular Hotspot

Pre-events TBA

Battling Barriers to Sustainable Change

We say we are out of time, but we are still moving too slowly. The path to a circular economy is full of barriers, and — like all change — obstacles, doubt and detours are a definite part of the transition. What are the barriers blocking the circular movement in the Nordics today, and what are the cornerstones that we must uphold? In this closing session we will shine a light on policies, power relations, government regulations, linear models, capitalism and comfort. We will address the challenges associated with finding solutions, and inspire each other to speed up the good work.

New Economic Language

Substantial parts of today's economic languages are still based on perspectives that are more than 150 years old. This is a problem because 1) that's a very long time ago and 2) this economy is based on the perception of limitless natural resources. We all know this isn't the case anymore, far from it, which is why it is crucial to redefine our economy. In this session we take a whistlestop tour of our economic history, and dive into new, sustainable economic languages defined by modern economists — what do they all have in common and how will they affect our understanding of value and the future of our society, businesses, planet... well, everything?

Youth and Future Leadership

Step forward or step aside! Young people across the globe are taking matters into their own hands — questioning today's methods, shaking up today's leadership, and fuelling a culture of change! What can we learn from our youth, what does your future target group value today, and what will define next generation market dynamics? This session will look at education, activism, entrepreneurship, future leadership and youth culture. Buckle up, folks — it's time to listen to our future.

Side Sessions

- 01 NORDIC LIFESTYLE BRANDS: Beacons of change by Lifestyle & Design Cluster
- 02 THE BIO-CIRCULAR ECONOMY 2.0 by Cradlenet and Business Finland
- 03 NORDIC FOOD AND GASTRONOMY by Lifestyle & Design Cluster
- 04 FUTURE RESOURCE MANAGEMENT by Cradlenet and Festa

Side Sessions

- 01 NORDIC LIFESTYLE BRANDS: Heritage and design by Lifestyle & Design Cluster
- 02 NORDIC LIFESTYLE BRANDS: Risks and opportunities by Lifestyle & Design Cluster
- 03 CIRCULAR OCEAN SOLUTIONS by TOOL and Natural State
- 04 CIRCULAR CITY LIFE by Natural State and Circularities

Oslo 2020

Copenhagen 2021

Nordic Circular Summit

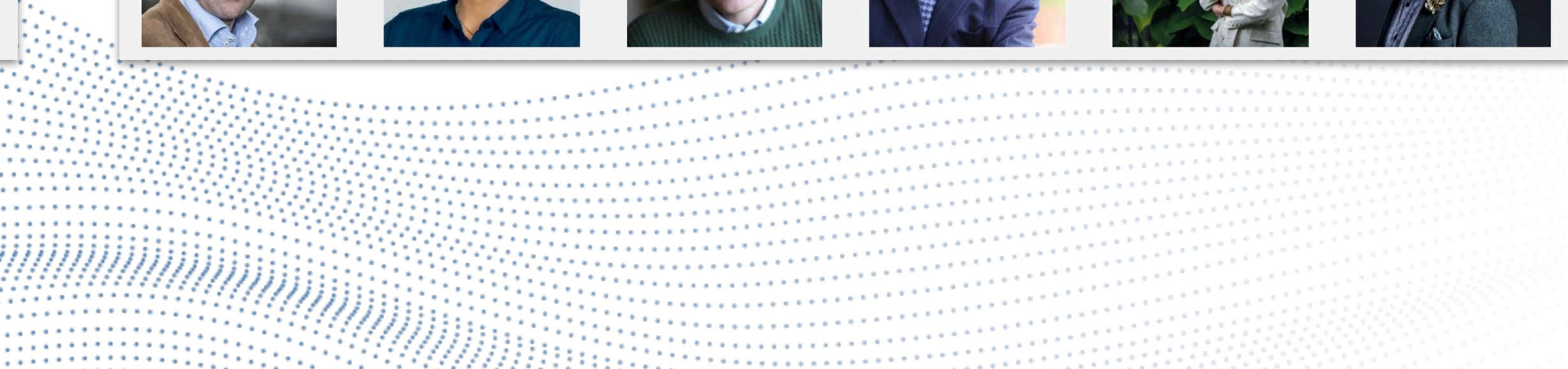
Home Agenda Speakers About Support Us [GET ACCESS](#)

- OPNINGARSÆÐI - NOV 25, 10:00-10:00
New Economic Languages
- MAIN SESSION - NOV 26, 09:00-13:30
Youth and Future Leadership
- CLOSING SESSION - NOV 26, 15:00-16:00
Battling Barriers to Sustainable Change
- SIDE SESSION - NOV 25, 13:00-14:00
Nordic Lifestyle Brands - Beacons of Change?
- SIDE SESSION - NOV 25, 13:00-14:00
Sustainability Reporting and Financing for SMEs
- SIDE SESSION - NOV 25, 10:00-11:00
Bio Circular Economy 2.0
- SIDE SESSION - NOV 25, 14:30-15:30
Nordic Food and Gastronomy
- SIDE SESSION - NOV 25, 14:30-15:30
Circular Economy & Digitalization
- SIDE SESSION - NOV 25, 14:30-15:30
The Future of Resource Management
- SIDE SESSION - NOV 25, 12:30-13:30
Nordic Lifestyle Brands - Heritage and Design
- SIDE SESSION - NOV 25, 12:30-13:30
Circular Ocean Solutions
- SIDE SESSION - NOV 25, 12:30-13:30
Constructing Circular Cities
- SIDE SESSION - NOV 25, 14:00-15:00
Nordic Lifestyle Brands - Risks & Opportunities
- SIDE SESSION - NOV 25, 14:00-15:00
Renewable Energies and Zero Emission Resources
- SIDE SESSION - NOV 25, 14:00-15:00
Circular City Life

Nordic Circular Summit

Home Agenda Speakers About Support Us [GET ACCESS](#)

- Carol Anne Hilton**
CEO and founder, Indigenomics Institute and the Global Center of Indigenomics
- Flemming Besenbacher**
Chairman Carlsberg Group
- H. E. Paula Lehtomäki**
Secretary General of Nordic Council of Ministers
- Svein Berg**
Managing Director, Nordic Innovation
- Ella Turta**
Secretary General, ReGeneration 2030
- Linda Weiss**
Project Manager, CATALY(C)ST, DTU Skylab
- Nicolaj Reffstrup**
Founder, GANNI
- Bjarney Harðardóttir**
Owner, 66°North
- Karolina Olofsson**
Executive Director, The Oslo Center
- Martijn Lopes Cardozo**
CEO, Circle Economy
- Marthe Haugland**
Senior Innovation Adviser at Nordic Innovation
- Ladeja Godina Kosir**
Founder and Executive Director of Circular Change
- [Speaker]**
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3 full days hybrid event

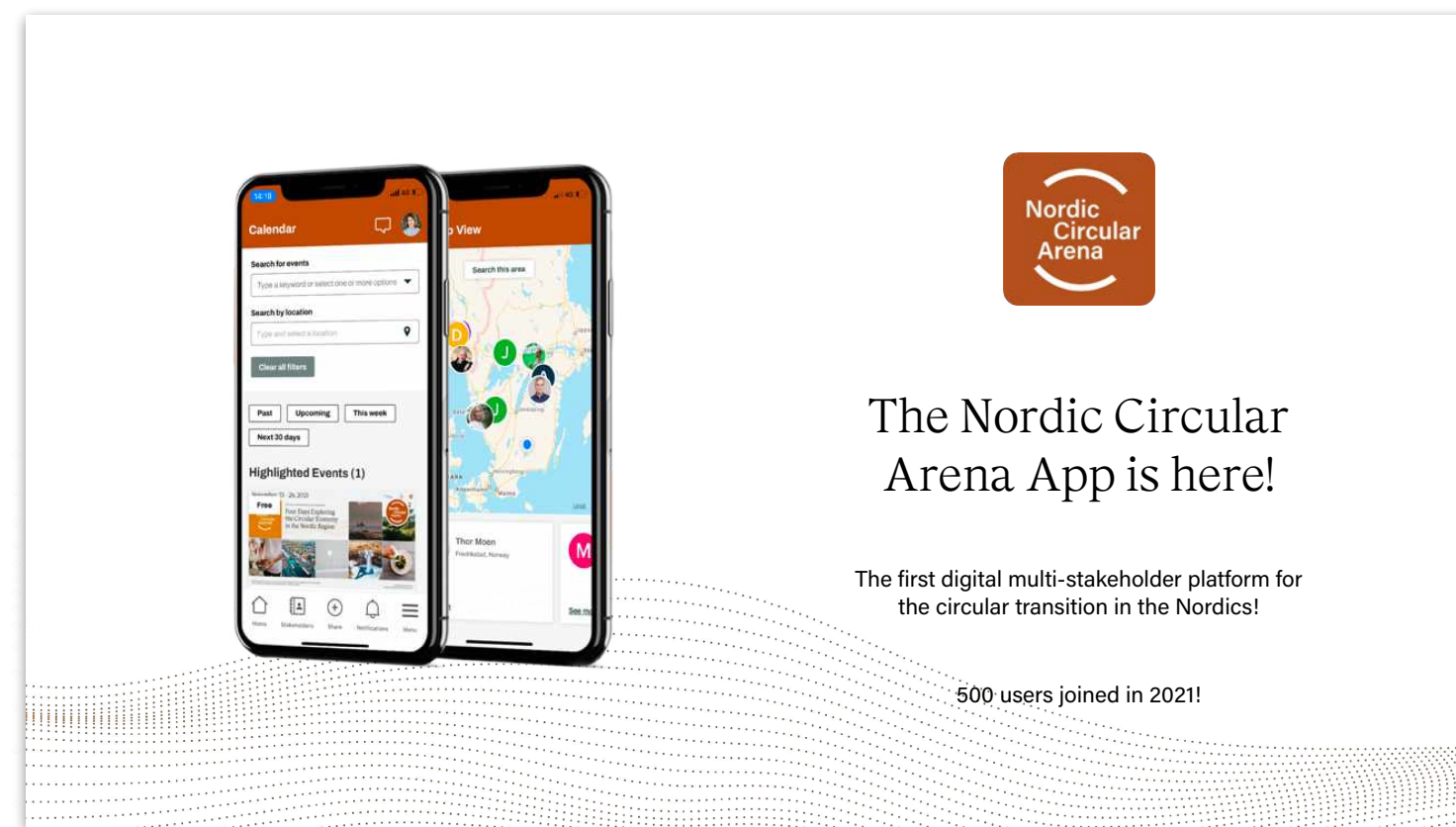
Tuesday Wednesday Thursday

1 -Morning Main Session
Main Topics

3 -Lunch Side Sessions
Insight studies.

6 Afternoon Partners Parallel Sessions
Partnerdriven initiatives

Connecting the dots. Stakeholders of the Nordic Market Sphere



Nordic Circular Arena

Search for people

Arena Stakeholders Networks Projects & Markets Knowledge Calendar Discussions Companies & Organisations NCH Partners

Search for people: Type a name or keyword

Search by location: Type and select a location

More filters Clear all filters

Users (615)

Show map:

Sort by: Recently active

Search as I move the map

Einar Holthe (Nordic Circular H...)
Active today · Oslo, Norway
Current position: Founder, CEO & Strategist at NATURAL STATE
Industry: -
What are you in need of?: Collaboration
Go to profile

Elin Bergman (Nordic Circular ...)
Active today · Stockholm, Sweden
Current position: COO at Cradlenet
Industry: -

Map showing user distribution across Europe with counts: 23 (Iceland), 15 (Sweden), 347 (Denmark), 33 (Germany), 8 (Poland), 4 (France), 2 (Italy), 7 (Greece).



For all Stakeholders of the
Nordic Circular Market Sphere

Overview of other stakeholders of NCH
Organisations and relevant networks

Overview of projects, initiatives and
market solutions

Knowledge sharing and common circular intel,
Sharing of events and news.

A common tool of collaboration for all partners
And free and accessible for all and everyone.



The Nordic Circular Partnership Programme

Nordic Circular Transition Groups 2022

Collaborative effort for a faster transition



Loopfront™



Prsm

SHIFT

LOW IMPACT
SUSTAINABLE CREATIVITY

CirBES

GreenTech
INNOVATORS

needlab

GRUDE

CIRCLE
ECONOMY

NTP

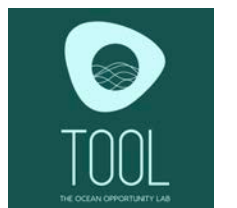


Circular Change

Startup
Norway

Inchange

VILL



flying tiger
copenhagen

buildingSMART.
Norway

AKER CARBON
CAPTURE

mamitou

Green
Product Award



NORDIC CIRCLES

Willder

innowo

mandagmorgen

ATEA

Henley
Business School
UNIVERSITY OF READING

POLISH
CIRCULAR
HOTSPOT

Nordic
Innovation



Embassy of the Kingdom
of the Netherlands

Lifestyle & Design Cluster.

BUSINESS
FINLAND

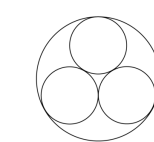
KPMG

Croclenet

Festa



CIRCULARITIES



Natural State

Partners and Stakeholders

Nordic Circular Arena Search for people

Arena **Stakeholders** Networks Projects & Markets Knowledge Calendar Discussions Companies & Organisations NCH Partners

Search for people Type a name or keyword

Search by location Type and select a location **More filters** **Clear all filters**

Users (615) Show map: Sort by: Recently active

Einar Holthe (Nordic Circular H...) Active today · Oslo, Norway
Current position: Founder, CEO & Strategist at NATURAL STATE
Industry: -
What are you in need of?: Collaboration
Go to profile

Elin Bergman (Nordic Circular ...) Active today · Stockholm, Sweden
Current position: COO at Cradlenet
Industry: -

Map showing user counts by country: Iceland (23), Sweden (15), Denmark (347), Germany (33), France (4), Italy (2), Greece (7), Finland (8).

Incentive

Accelerate the transition
to a circular and sustainable economy
in the Nordics

For who

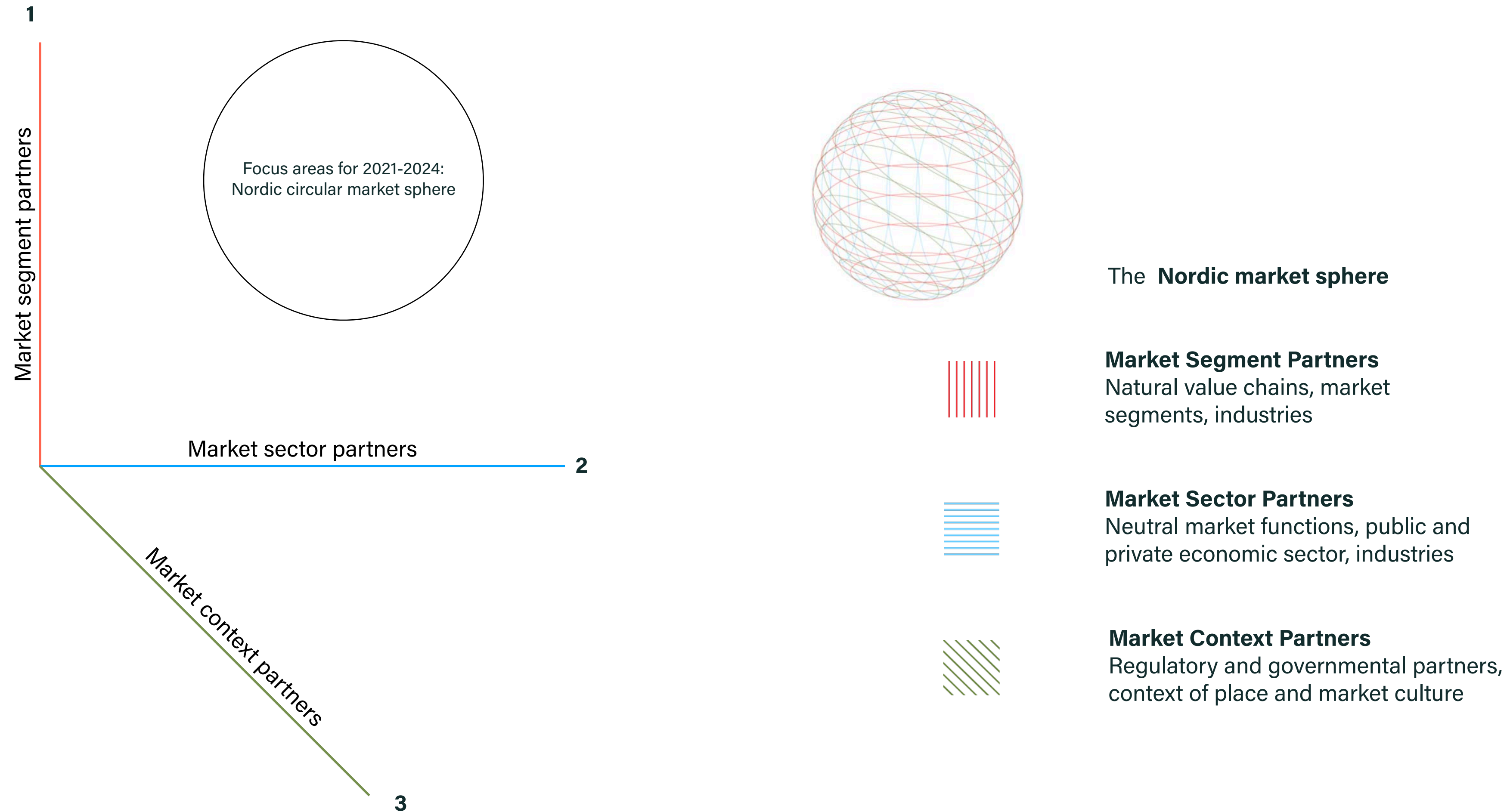
Private and public industries, market segments and economic sectors, corporations, companies, SMEs, NGOs and public authorities. Partnership programmes are also available for networks, projects, event, media and companies based outside of the Nordics. Individuals are able to become personal members of the Nordic Circular Hotspot.



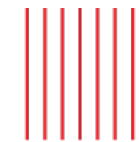
Purpose

- 1 Build a common market culture and economic language for circular and sustainable value development in the Nordics
- 2 Stimulate cross-market segment, cross-economic sector and cross-regulatory silo collaboration and dialogue in the Nordic market sphere
- 3 Provide an accessible overview to help stakeholders navigate and co-ordinate in the Nordic market
- 4 Increase market dynamics, transactions and investments in circular and sustainable solutions in the Nordic region
- 5 Define and align on the core circular and sustainable values of the Nordic market and societies

Multi-stakeholder program



Value Creation between Segments and Sectors, in the Context of the Nordics



Market Segment Partners (vertical)

Natural resource value chains, with examples of market segments and industries:

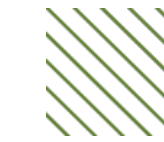
- Food and beverage
- Energy and technology
- Ocean and fishery
- City development and construction
- Furniture and fashion
- Forestry and bio economy
- Manufacturing and production
- Trade and services
- Remanufacturing, repair, retrade and recommerce



Market Sector Partners (horizontal)

Neutral market functions, with examples of private and public economic sectors and industries

- Innovation, R&D and competence
- Education, academics and knowledge
- Digital, data, AI and technology
- Consumer behaviour
- Design, architecture and engineering
- Culture, anthropology and arts
- Communication and public relations
- Media and entertainment
- Renovation and recycling
- Logistics and transportation
- Finance, funding and banking
- New economic languages, accounting and auditing



Market Context Partners

Regulatory and governmental partner

Societal silos, public entities, policies, local and national market cultures:

- Nordic countries: DK, FI, IS, NO and SE
- Local-to-national market cultures
- Nordic regional and (bi)lateral systems
- EU and interregional
- International / global
- Regulatory and governance

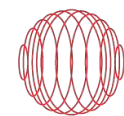
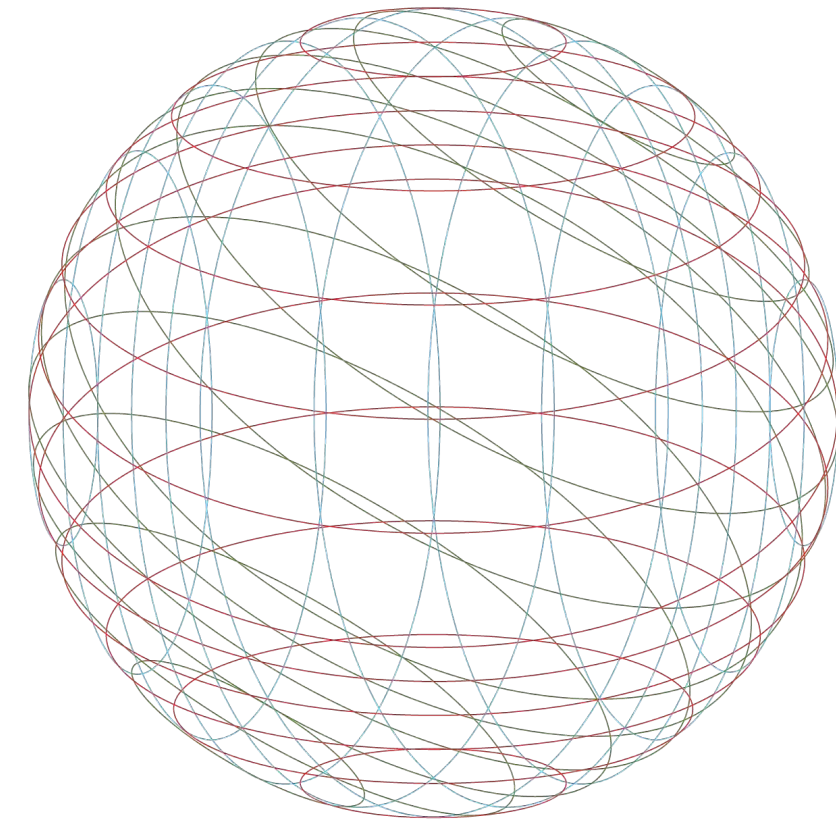


The Nordic Circular Transition Groups

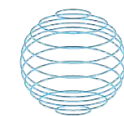


Operational Partners	Market Transition Programme	Network and Project Programme	Other Programmes
<p>Managing Partners €</p> <p>Natural State, Circularities, Lifestyle & Design Cluster, Cradlenet, Festa – Center for Sustainability, Business Finland, RISE and Re:Source</p>	<p>Market Segment Partners €</p> <p>Natural value chains, market segments, industries</p>	<p>Network Partners ⌚</p>	<p>Event Partners €</p> <p>Co-hosting events</p>
<p>Co-Funding Partners €</p> <p>Nordic Innovation</p>	<p>Market Sector Partners €</p> <p>Neutral market functions, public and private economic sector, industries</p>	<p>Project Partners €</p> <p>R&D and innovation projects</p>	<p>Media Partners ⌚</p> <p>Communication and media</p>
	<p>Context Partners €</p> <p>Nordic government and regulatory</p>		<p>Nordic Circular Arena ⌚</p> <p>The Stakeholders - Everyone interested in circularity in the Nordics</p>
	<p>International Partners €</p> <p>Global and circular economy</p>		<p>Nordic Circular Summit €</p> <p>Sponsorship and event co-hosting</p>

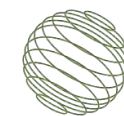
It's all about the value chains of the Nordics - and the world



Market Segment Partners
Natural value chains, market segments and industries



Market Sector Partners
Neutral market functions, public and private economic sector, industries



Context partners
Regulatory and governmental partners, context of place and market culture





Nordic Circular Transition Groups 2022

—
getting to work

Goals for Nordic Circular Transition Groups 2022

- 10 -20 transition groups during 2022.
- When defining TGs for 2022 the following factors are prioritised:
 - TGs which are suggested and actively endorsed by NCH corporate segment partners
 - TGs with well defined themes that relate directly to CE themes relevant to the NCH
 - TGs that might benefit from resources and knowledge that are already available within NCH, be it among managing partners or other partners that can be easily engaged
- All managing partners are invited to forward suggestions for TGs, including a defined theme and possible co-lead managing partner and lead corporate segment partner.
- The list of proposed TGs are discussed and prioritised and finally approved at a managing partner meetings
- We want to assess the pilots of 2022 and see what methodology, approach and process that is mostly efficient and relevant.

Format and facilitation, Code of Conduct and Rules and Regulations

- An official Nordic Circular Hotspot Transition Group (NCTG) is formed on the basis of an invitation from at least one NCH segment or sector partner + a NCH Managing Partner (MP).
- Each TG is facilitated by the Managing Partner and is administratively supported by NCH staff.
-

From the outset, a TG ideally has the following start composition:

- **1 NCH managing partner as co-lead and responsible for facilitating and ensuring that guidelines and reporting requirements are met**
- **1 corporate segment partner as co-lead**
- **2 - 6 segment partners**
- **1 - 3 sector partners**
- **1 - 2 contextual partners**
- **1 NCTG Coordinator and observer and (present in all transition groups)**
- **Each TG should have partners from at least 3 Nordic countries before starting up.**

- If a transition group begins functioning in a way that is in conflict with Nordic Circular Hotspot values and principals.
- The NCH representative has the right, with support of the Managing Partners and then the obligation to withdraw from the group and the NCH will dissociate itself from the group.

Taking action with all stakeholders in the Nordic market sphere

A NCTG manual is provided by the NCH and is to be used by all official TGs.

The purpose of the manual is to make sure that the individual group is run in accordance to the values Nordic Circular Hotspot is based upon: **collaboration, transparency, practicality and the common pursuit of Nordic added value.** The added value must be based on **Circular, Sustainable and Regenerative** principals.

paragraph	Explanation / proposed text
Name of Transition Group	The TG name should spell out the theme or the focus areas of the group.
Date of planned first TG meeting	A date and time for the first meeting 4 - 6 weeks after the day of the first announcement.
Purpose	The purpose of the TG written as agreed between the two co-leading partners.
Initiated and co-lead by	The NCH Partner - preferably a corporate segment partner - proposing or actively endorsing the TG.
Facilitated and co-lead by	The Managing partner who is going to facilitate and secure reporting from the TG.
Other participants	Optional. Here can be given the names of other NCH partners who have committed themselves to joining the TG.
Partner profiles sought / TG relevant to	Optional, depending on how focused and matured the idea behind the TG is with the initiating partner.
Agenda and format of first meetings	A brief and concise agenda should be presented - i.e. the agenda and goal setting of the NCH TGs is decided collectively by the group at the first meeting. Standard format: Virtual meeting on Teams or Zoom. Could be physical or hybrid if this is practical and attractive to the known (potentially) participating partners.
Preliminary goals of the TG	Optional, depending on how focused and matured the idea behind the TG is with the initiating partner.
Questions	Please submit your questions re. the TG to N.N., co-leading managing partner, or Kirsti Svenning, partnership coordinator, NCH.
Registration	To register your interest and participation in the first TG meeting, please mail Kristian@naturalstate.no

Template for the presentation of a NCH Transition Group

Below the template to be used when new Nordic Circular Hotspot transition groups are announced and open for partners to join. The template focuses on the information required for the announcement of a new transition group. The layout etc. of the announcement should be developed by NCH communication staff.

NCTG TASKS AND RESPONSIBILITIES

A ten-step start

- 1 Transition Group topic description
- 2 Publicising / inviting other partners from NCH or Stakeholders from Nordic Circular Arena
- 3 Registration and scheduling development process with start group
- 4 Facilitation of collaborative process for transitional work
- 5 Insight on topic and relevant methodology of Transition for the NCTG
- 6 Stakeholder analysis within relevant topics outside of NCH
- 7 Reporting and productions of white paper on NCTG Topic and Nordic Stakeholders
- 8 Evaluation and consolidation of input and learnings
- 9 Strategic conclusion of Transitional work.
- 10 Produce a practical Transition plan and Roadmap for the NCTG work 1-3 years

NCH transition group open for partners: NCH Coordination



Kim Hjerrild (DK)
Lifestyle & Design Cluster



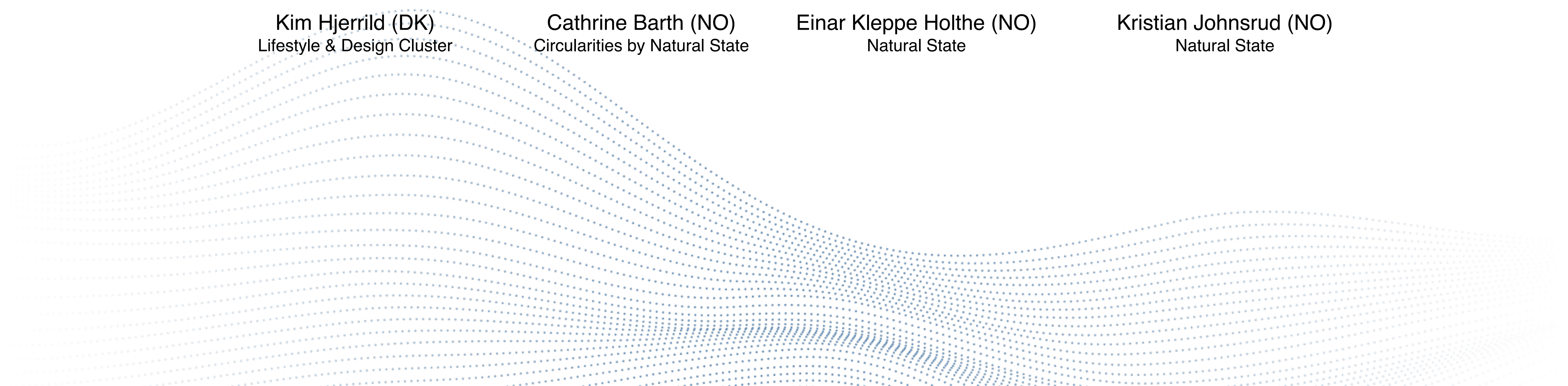
Cathrine Barth (NO)
Circularities by Natural State



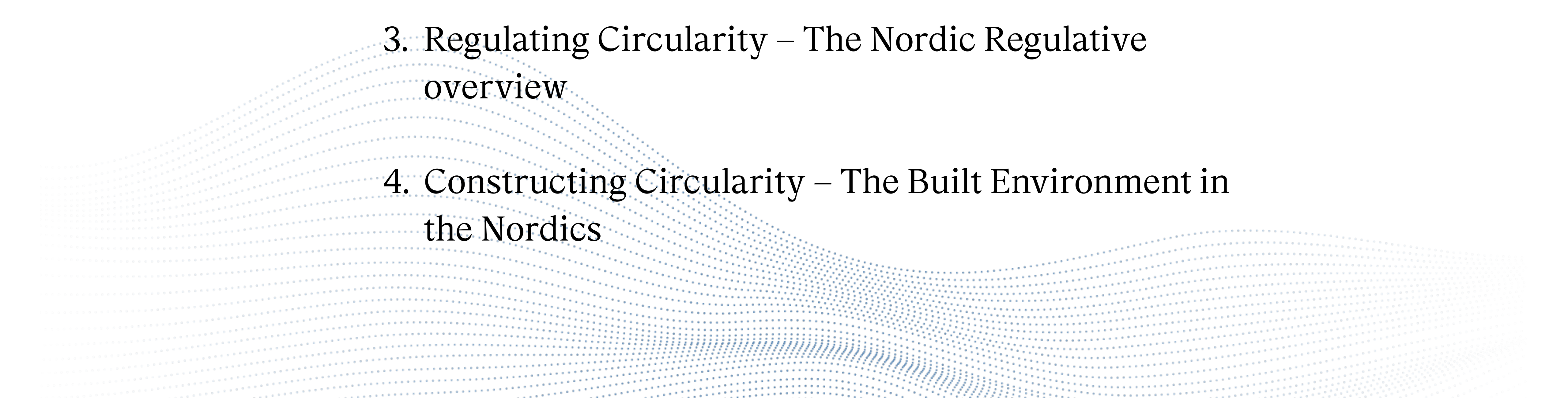
Einar Kleppe Holthe (NO)
Natural State



Kristian Johnsrud (NO)
Natural State



NCH transition group open for partners: Piloting Projects

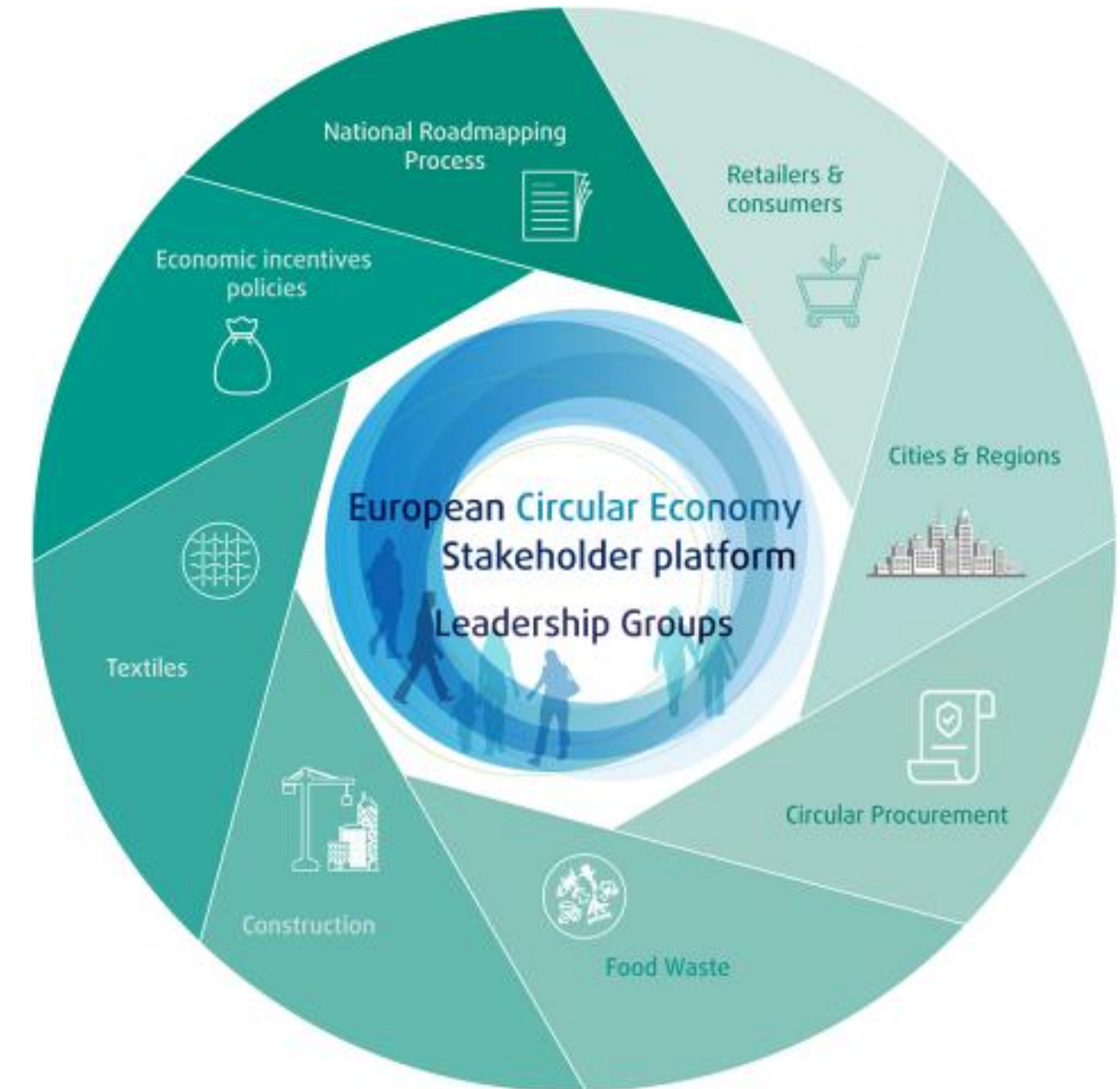
1. Leadership for circular transition
 2. Bill of materials systems
 3. Regulating Circularity – The Nordic Regulative overview
 4. Constructing Circularity – The Built Environment in the Nordics
- 

Leadership for Circular Transition

Initiated by Mercuri Urval and Mandag Morgen

Purpose:

- Understanding the new market reality (regulatory changes, changes in customer demands and emerging supply crises)
- Circularity as a strategic goal (the value and supply chain in focus, establishing a sustainability baseline corresponding to the new EU taxonomy; climate impact, material loops, etc and management's new dashboard)
- Roads to circularity (circular business models, data and digitalisation, strategic planning for 2030)
- Organising for circular transition (mobilising product design, co-creation, and new value chains engaging relations downstream and upstream, transition communication)
- Capability enhancing, diverse and inclusive leadership and organisational cultures, motivating and reorganising for the green economy to attract future generations in a new stakeholder circle.
- Human capital and financing as the driver for the green transition and seeing corporations take a new place in society.



Bill of Materials System

Initiated by FLYING TIGER CPH

Purpose:

- to explore how large companies build and maintain robust material databases that sustain future demands re. product passports etc.
- to specify databases which can be used for supervision and datamining of different types of materials going into products, including chemistry components covered by REACH
- to enable suppliers' easy access and correct registration of materials data
- ...and perhaps look into available PIM / PLM systems.



NCH TRANSITION GROUP – POLICY & REGULATING CIRCULARITY – THE NORDIC REGULATIVE OVERVIEW

NCH transition group – Regulating Circularity - The Nordic Regulativ Overview.

<i>paragraph</i>	<i>Explanation / proposed text</i>
Name of Transition Group	Regulating Circularity - The Nordic Regulativ Overview.
Date of planned first TG meeting	June 16 th at the NCE Conference in Oslo
Purpose	The group shall gather insight on all the regular conditions that is now effecting or being effected by Circular Principals in the Nordic Local to Global context.
Initiated and co-lead by	Natural State & Circularities
Facilitated and co-lead by	Natural State - Villemann Vinje
Other participants	Nordic Innovation, NCE
Partner profiles sought / TG relevant to	- Municipalities, Regions, National Governance, Corporate law Eu Nordic Council of Ministers. etc. We are seeking at least 5 more participants, from a minimum of three Nordic countries.
Agenda and format of first meetings	The transition group will formulate goals, milestones and roles at the first meeting. The ambition is to form a group that can work flexibly but also generate tangible results within the first few months. First meeting will be virtual, but physical meetings might be considered if this is practical and considered important for the outcome.
Preliminary goals of the TG	There might be different specific goals for each of the participants, but the group will work on outlining and specifying the requirements of information and data models + discuss systems solutions related to accurate collaboration around product materials and their documentation.
Questions	Please submit your questions re. this Transition Group to Villemann Vinje co-leading managing partner, or Cathrine Barth
Registration	To register your interest and participation in the first TG meeting, please mail Kristian , kristian@naturalstate.no.



Vileman Vinje (NO)

National/Industry: Economics / Policy / Public Relations

- Advisor at the Norwegian Parliament, Finance Committee
- Economics in Civita, a Liberal market-pro Think Thank
- Leader of Secretariat for "Ownership and Tax Alliance", representing most on Norwegian Business
- Partner in NyAnalyse, an Economics Consultancy

Circular Credibilities

- Initiator and creator for making a business coalition lobby Government in 2017 to commit to the first Circular Goals, resulted in "Norway should be a frontrunner in Circular Economics" Government Goal in 2018.
- Invested in and consulted circular companies
- Participated in the Norwegian Circular Gap Report
- Part of the ongoing Polish Circular Gap team
- Part of Nordic Circular Hotspot Team

NCH TRANSITION GROUP – CONSTRUCTING CIRCULARITY – THE BUILT ENVIRONMENT IN THE NORDICS

NCH transition group – Constructing Circularity - The Built Environment in the Nordics.

<i>paragraph</i>	<i>Explanation / proposed text</i>
Name of Transition Group	Constructing Circularity - The new buildt environment in the Nordics
Date of planned first TG meeting	May 3de
Purpose	The group shall take the transitional lead for a Nordic unifying of the city development and construction industries- Gathering relevant insight, understanding and setting a roadmap for accelerated transition of this industry in the Nordics
Initiated and co-lead by	Natural State & Circularities
Facilitated and co-lead by	Natural State - Anett Andreassen
Other participants	Statsbygg, Building Smart, EFO, PDT Norge etc etc.
Partner profiles sought / TG relevant to	-Construction industries. We are seeking at least 5 more participants, from a minimum of three Nordic countries.
Agenda and format of first meetings	The transition group will formulate goals, milestones and roles at the first meeting. The ambition is to form a group that can work flexibly but also generate tangible results within the first few months. First meeting will be virtual, but physical meetings might be considered if this is practical and considered important for the outcome.
Preliminary goals of the TG	There might be different specific goals for each of the participants, but the group will work on outlining and specifying the requirements of information and data models + discuss systems solutions related to accurate collaboration around product materials and their documentation.
Questions	Please submit your questions re. this Transition Group to Anett Andreassen co-leading managing partner, or Cathrine Barth
Registration	To register your interest and participation in the first TG meeting, please mail Kristian , kristian@naturalstate.no.



Anett Andreassen (NO)

National/Industry: Construction and Built environment

- 16 years of experience from Statsbygg, with managing building projects, property development and as a strategist.
- Project lead for Digibyg, an innovation project to transform the building industry by Statsbygg. Director for digitalisation and development the last years until January 2022.

Circular Credibilities

- One of the initiators of Byggflope 1 (2018) og byggflope 2 (2022). This was a strategic arena for innovation and cooperation in the construction industry, for a more circular and sustainable industry.
- Worked with implementing innovative methodology and service design in Statsbygg.

Other groups and topics of interest

City Life

Foodsystem

Plastic

Wood

BioCircular

Mining

Fashion

Mobility

Financing

Tech



The key to
sustainability is
circularity

The logo for the Nordic Circular Hotspot features the text "Nordic Circular Hotspot" in a bold, dark green font. The text is centered and flanked by two dark green curved lines that form a partial circle. The background of the logo is a light blue, dotted pattern that radiates outwards from the center.

**Nordic
Circular
Hotspot**

and the key
to circularity is
collaboration